Dear Friends and Supporters

WHAT A YEAR! - 2016 has been monumental for our Serviettes SantéVie and the Fondation. Your support has enabled us to move forward with our programs that provide much needed primary care medications to rural health centres and essential feminine hygiene products to women and girls. The following illustrates how these funds were disbursed. We do our best to limit our business expenses to less than 10% of the funds raised.

FINANCIAL REVIEW

In 2016, we succeeded in collecting $16,300 from donations and fundraising events such as our Evening of Stories and Music. A loan of $7,300 brought the total revenue to $23,600.

The loan allowed us to fulfill our obligations for our programs in Sénégal and to reserve $4,000 that was used to fund our donation of pads and tampons for homeless women and girls in Montreal in March 2017.

The following illustrates how these funds were disbursed. We do our best to limit our business expenses to less than 10% of the funds raised.

The majority of our funds (68%) were used to support our programs in Senegal.

The Fondation its collaborators and its members care for women, girls and children in Senegal.

We would like to take this occasion to thank our many collaborators and our dedicated members that make it possible for us to care for women, girls and children in Sénégal.
MEDICATIONS PROGRAM

In 2016 the Fondation delivered 3 lots of medications to community health centres in Sénégal. Our partner Dr Momar Ndao distributed another 2 lots of medications to community health centres in the area of Kaolak.

In January Shara Rosen, Mamadou Touré (VP of the Fondation) and Fatou Bintou Thiam (National Coordinator in Sénégal) left on a trip to the interior of the country where we delivered medications to community health centres in Tambacounda.
In Tambacounda we collaborated with Dr Amadou Ducouré to allocate the medications between his health centre and the Poste de santé du Pont, Poste de santé Hafia and the birthing centre in the village of Bodé. Ophthalmology and asthma treatments were donated to the Médecin chef of Tambacounda, Dr Babacar Gueye. https://youtu.be/UrPJG-uD87k
In May Shara Rosen handed over a lot of medications to Dr Elhadji Mamadou Dioukhane, Médecin-chef District Sanitaire de Kédougou.
Then in December medications were delivered to the Centre de santé de Rufisque.
In 2014, we launched our Serviettes SantéVie® project that manufactures reusable cotton sanitary pads in our workshop in Dakar. Women’s groups throughout the
country distribute the Serviettes. They provide an essential feminine hygiene product: they keep girls in school.

In 2015 our coordination team headed by Fatou Bintou THIAM worked diligently to promote the Serviettes. At that time more than 500 women and girls were using the product.

That effort supported by our investment in the Journée d’hygiène féminine (International Menstrual Hygiene Day) held in a suburb of Dakar on May 28 has been highly successful.

By the end of 2016 some 1500 women and girls in Vélingara, Kolda, Seydhiou, Worosogui, Kaffrine, Burkina, Kaolack, Mbacké, Tambacounda, Diourbel, Guediawaye, Parcels and Dakar use our Serviettes SantéVie®

Thus our Serviettes were introduced in Matam, Saint Louis, Thies, Joal-Fajout, and Poponguine.

November 2016, we donated 300 Serviettes SantéVie and medications to the pharmacy at the Lycée Seydina Issa Rouhoulahi au Parcelles Assainies

These videos document that donation:

Menstrual Hygiene Day - May 28

On May 28, 2016, we organised our first Journée d'hygiène féminine (Menstrual Hygiene Day) in collaboration with Mr Moussa Sy, mayor of the Parcelles Assainies (a suburb of Dakar). Our partners in this event were UN Women, UN Population Fund, World Vision, Marie Stoppes Int'l, Speak UP Afrika and various Senegal government ministries.

This was a HUGE success and we are now the preferred partner of a number of international organisations including: UN Women, UN Population Fund, World Vision, Marie Stoppes Int'l and others.
The campaign continues with our second Journée d'hygiéne feminine to be held on May 25, 2017 in the town of Rufisque, some 40 km from Dakar.


WE ARE AT A CROSSROADS

The partnerships have continued and our team in Senegal continues to accompany UN Population Fund and World Vision as they tour villages and regions in the interior of the country to educate the women and girls there on menstrual hygiene and associated women's health subjects. There we set up a stand to introduce our Serviettes.

We are at a crossroads -- we urgently need a major injection of financial resources (at least $10,000 to $15,000) so that we can revisit the areas that have we travelled to since May 2016 and expand to the north and south of the country. The goal is to reinforce our commercial network by training women to promote the pads. This is set up so that they earn a commission on each set of pads they sell.

The funding will be used to buy a car because public transportation to the interior of the country is not always readily available. Also we could use additional financial aid to support our team.

Our team in Sénégal has submitted funding requests for the development of the Serviette program with USAID, World Vision, Marie Stoppes Internationale, UNICEF, Corps Africa et the Ministère de la femme. So far we have not received a positive response.

We are very excited about the future of the Serviettes SantéVie® project and the contribution that these safe and reliable menstrual pads can make in the lives of women and girls in Sénégal. Our tenacity and hard work is finally paying off.

So … Please consider a donation at this time.

Visit our web page: www.senegalsantemobile.org

or by cheque to Fondation Sénégal Santé Mobile, 4100 Benny #111, Montreal, QC H4B 2R8
HERE ARE SEVERAL OTHER OPTIONS TO GIVE

**Option Give and Receive:** Make a tax deductible donation of $25 or more and receive a $10 gift certificate for i-Tunes ou Google Play

OR

**For Canadian donors only:** Make a tax deductible donation of $50 or more and receive a custom designed tshirt Mod'Afrique. Visit www.senegalsantemobile.org for more information.

Thank You from Shara Rosen and the Fondation Team

The Fondation Sénégal Santé Mobile helps Senegalese women have safe pregnancies and healthy babies. Our commitment includes support for adequate feminine hygiene.
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